



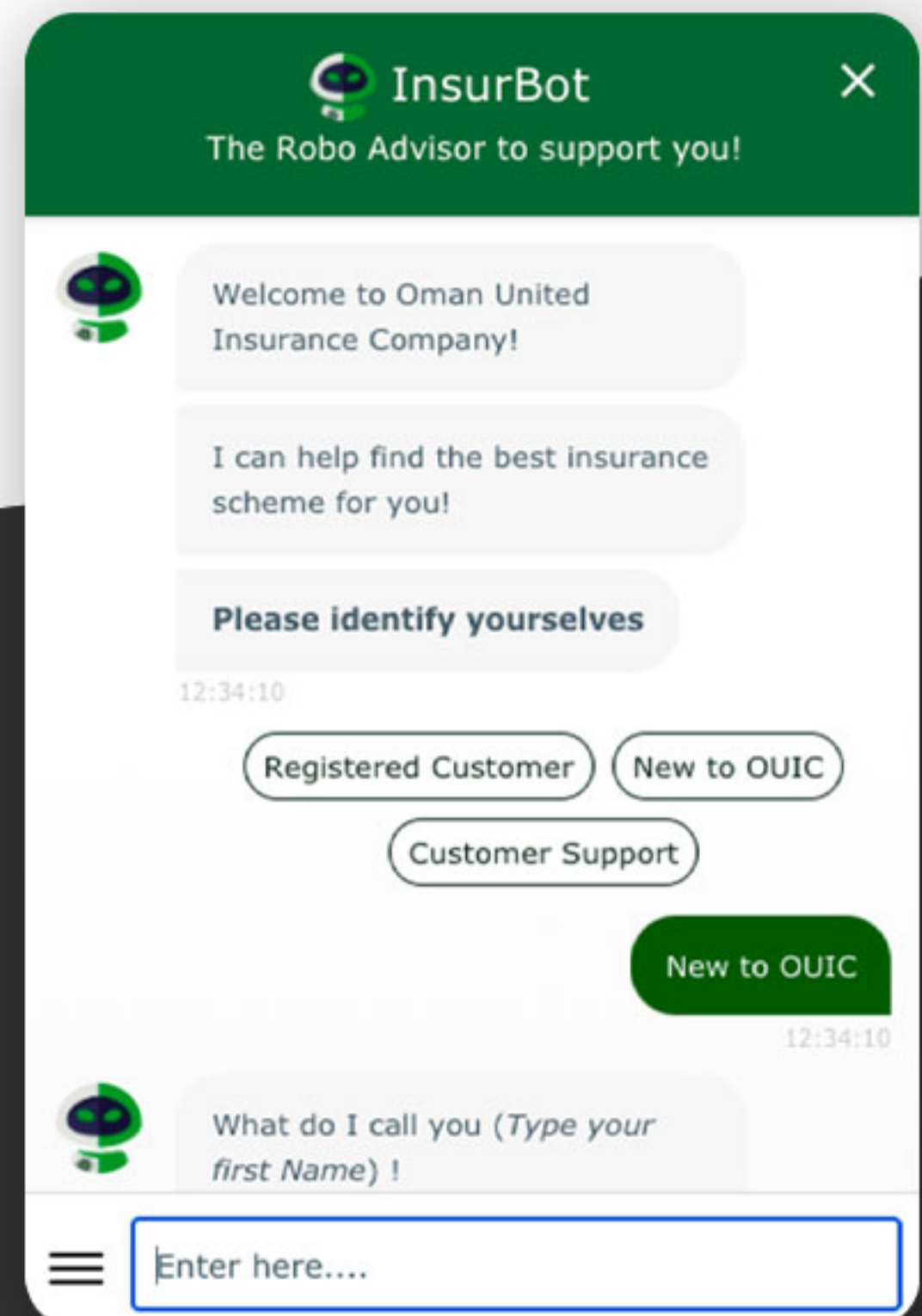
See how Qatar Insurance used AI-powered customer experiences to boost sales and improve customer satisfaction



مجموعة قطر للتأمين
QATAR INSURANCE GROUP



Qatar Insurance Company (QIC) sells policies in under 1 minute





- QIC's bot, Anoud, functions across Qatar, Oman, UAE, and Kuwait
- Deployed over QIC's website and mobile app, it helps customers buy policies faster than ever before
- Anoud also allows users to renew policies and file claims without involving a human agent





The Results?

- Anoud chats with 10.5x more customers than QIC's agents
- QIC's premiums rose 2% within a year of deploying their bot
- QIC won multiple CX awards in the year following Anoud's deployment

